

# Ufuk Ergun

jackthepumpkin@gmail.com  
+90 532-556-9192

[www.ufukergun.net](http://www.ufukergun.net)  
[www.linkedin.com/in/ufuk-ergun](http://www.linkedin.com/in/ufuk-ergun)

## Experience

### Senior UX/UI Designer VLMedia

Ankara, Turkey  
April 2019 - Present

Collaborate with our design team for the research, prototyping, and design of Waplog & Joi, dating and video chat apps. Our apps are being used in over 50 countries with 200+ million users. Created the user flows, design, and design system of the Gaze Video Call experience. Responsible for initial design concepts, user flows, wireframes, UI patterns, design systems, and high-fidelity screens, and prototypes.

[Gaze \(Live Video Chat App.\)](#)

[Waplog \(Dating & Video Chat App.\)](#)

W-Match (Dating & Video Chat App.)

[Joi](#)

### Senior Art Director / UX/UI Designer Mineral Visual & Marketing Comm.

Ankara, Turkey  
September 2012 - March 2019

Managed multiple advertising campaigns and created many brand identities with outstanding results for well-known brands and start-ups from various sectors. Directed photographers, illustrators, designers, and production staff to ensure proper production of campaign elements. Crafted websites and custom apps for various projects.

JW Marriott Ankara

TP (Turkish Petroleum)

Wyndham Ankara Hotel

Güven Hospital

Gentzrode, Berlin

No4 Restaurant - Bar - Lounge

Beypazarı Mineral Water

ENERJİSA

ENNE & Natuzzi

Atakule

### Art Director Grafikir

Ankara, Turkey  
September 2011 - September 2012

Took part in the understanding and design phases of multiple projects, including advertisement campaigns, branding, creating magazines, visual designs, and other communication assets. Led the creation and design of a client's ad that won the Kırmız Bölge Ad Contents Best Ad in Tourism, Travel & Culture.

Medyasoft Software

Sport International

Nata Vega Mall

YDS Boots

RON Furniture

Aqua Vega Aquarium

### Art Director Ses Reklam

Ankara, Turkey  
2010 - 2011

Authored superior graphic design, print production, marketing collateral, viewbooks, and logo design.

Design Turkey 2010  
Industrial Design Awards

Kromlüks

Eyüboğlu Hotel

Lazzoni

### Jr. Art Director RAFİNERİ

Istanbul, Turkey  
2008

Boyner Mecmua, Vol. 14 & 15  
(Quarterly Magazine)

### Jr. Art Director VIPART

Ankara, Turkey  
2008 - 2010

Bağdat Baharat

Portakal Çiçeği Residence

### Graphic Designer Tasarım Stüdyosu

Ankara, Turkey  
2006 - 2008

Anadolu Efes

EU Project,  
Gece Projesi - Genç Eğitim, Cinsel Eğitim

## Education

### Bilkent University Banking & Finance

Ankara, Turkey  
September 1999 - May 2004

## Tools

Figma  
Zeplin

Photoshop  
Illustrator  
Indesign  
After Effects

Jira  
AppAnnie  
Webflow  
Prezi

## Language

English  
Full Professional Proficiency

German  
A1

French  
Elementary

## Awards

### **Kırmızı Bölge Best Ad Contest**

(Print), May 2012  
Ramada Plaza Hotel Ankara

Certificate of achievement for the best food category with No4 Restaurant • Bar • Lounge campaign.

### **Kırmızı Bölge Best Ad Contest**

(Print), May 2011  
Nata Vega Aquarium

Winner of best tourism, travel, culture, art & entertainment advertising in print with AQUA VEGA; The Longest Aquarium Tunnel of Turkey in 2011.

## Probonus

### **Graphic Designer Helsinki Citizens Assembly**

Istanbul, Turkey  
March 2010

Child On Hold Report Cover Design  
Cover design for CHILD ON HOLD Report for Helsinki Citizens Assembly. The report is about gaps in the protection separated minor refugees in Turkey.

### **Graphic Designer Helsinki Citizens Assembly**

Istanbul, Turkey  
March 2010

Unsafe Haven Report Cover Design  
Cover design for UNSAFE HAVEN, Report for Helsinki Citizens Assembly. The report is about the security challenges facing lesbian, gay, bisexual & transgender asylum seekers & refugees in Turkey.

### **Design Mentor Turkayfe, Turkish Coffee Lady**

Washington D.C U.S.A  
March 2010 - May 2017

Branding development, identity design and web site design for Turkayfe. Identity design for Mobile Turkish Coffee House and design concept for Turkish Coffee Lady.

## Exhibitions

### **Art Direction Soyunuyonuz**

Ankara, Turkey  
March 2016

### **Art Direction Ahh Ankara**

Ankara, Turkey  
March 2017

### **Art Direction & Contributor 1932 Bir Sofra Kuruldu**

Ankara, Turkey  
February 2019

### **Art Direction Yunus Emre Oratorio**

New York U.S.A,  
April 2012

## Journals

### **Art Direction HİT International Education Magazine**

March 2009-2017

### **Art Direction Caucasus International Journal**

2011-2016

A foreign policy journal based in Baku and Istanbul.  
Volumes 1-2-3-4-5-6